

Anchor Heating & Air's HOMEsense

Smart & simple ways to enrich your home living

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Fill the Gaps to Save Energy

Caulking is an awesome thing to do, assuming you like to stay warm in winter. That toasty air flowing from your heater or furnace has a better chance of keeping you comfortable if you keep it indoors.

Your heating and cooling take up about half of the total energy costs in your home – and with proper sealing and insulation, you can cut heating and cooling costs substantially.

Air leaks aren't hard to find. As a matter of fact, they feel like "leaking air." You can find leaks by moving your hand around the frames of windows and doors. If you feel air coming through, there's an opening ready for sealing.

Gaps can occur where different materials meet – such as between brick and wood siding or between the foundation and walls. Potential trouble

spots include: mail chutes, electrical and gas service entrances, cable and phone lines, outdoor water faucets and vents/fans. Caulking is used to fill many gaps; weather stripping is for the movable joints of your doors and windows.

Sealing your heating and cooling ducts can also improve the efficiency of your heating and cooling system by as much as 20 percent. The performance of your system, however, is perhaps the most significant factor affecting energy use.

If your system is more than 10 years old or isn't keeping you comfortable, have it evaluated. If it's time for a replacement, consider replacing your system with a unit that has a higher efficiency rating. These systems reduce energy spending and increase comfort. We can help you find the system that's right for you. Call us for details.

MY WORD

By Barry W. Tysor



Dear Friends,

We had a busy summer keeping people comfortable, and I'm glad. I'm fortunate in that I love what I do.

I recently heard about a study of social media comments related to how people feel about their jobs. The results showed that a large majority (at least those posting publicly) say they love their job. Well, that's my category, too, because of people like you.

We enjoy being of service to customers – improving comfort and indoor air quality, showing how to save energy dollars and repairing inconvenient breakdowns.

One of our favorite ways to serve is to help you avoid future trouble. We do that through our annual tune-ups that help your system maintain reliable operation and peak efficiency. Call us to schedule a tune-up on your system. Feel free to use the savings in this newsletter or pass them along to friends.

Barry W. Tysor



ANCHOR
HEATING & AIR CO.

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TRANE[®]

It's Hard To Stop A Trane.[®]

“Clean” Energy? How Dirt Removal Saves Money

Dirt is a pretty big energy zapper. It clogs up appliances, causes everything to work harder and creates problems in lots of places, most especially in your home comfort system.

Regularly cleaning or replacing air filters in your HVAC system can save 5 to 15 percent in energy use. You can do this on your own monthly for more comfortable, efficient operation. Then, just before the peak season, it's time for a full professional cleaning and inspection of your heater or furnace.

During those dormant months, dust and dirt have had a chance to collect in your heating system. As dirt builds up, it obstructs performance – decreasing and delaying comfort. The longer it takes for the system to heat up, the more energy you use. And of course, that means more of your energy dollars down the drain.

So that's one way you save: a clean system uses less energy than one that hasn't been properly maintained. But there's another plus too. A tuned system is less likely to break down on a cold winter night. Most breakdowns, in fact, can be traced back to a lack of maintenance.

Heating and cooling is already using up about half of your home energy use. Don't let it use more by doubling down on energy and repair costs. Call us to get your furnace or heater tuned for winter. The inspection will also let you know if a dangerous carbon monoxide leak is creating serious health risks for your family.



Focus on the Focal Point

Solid focal points can be the icing on the cake for any room, turning a boring, lifeless space into something beautiful and fun! Among their perks, they keep the space in balance and coordinate with what is around them – sort of like that sparkly piece of jewelry that completes the perfect outfit! If you're thinking of redesigning your rooms, this checklist gives good guidance:

Wall Color – Because this is the largest surface in the space, consider a color that is classic and lasting.

Furniture – While you don't have to make sure every piece matches, you do want the pieces of furniture to appear to be coordinated with each other – and not clashing.

Textures – Use textures on walls, in fabrics, drapery, rugs, etc.

Color Palette – This includes colors carried throughout the space in various pieces such as furniture and walls, as well as accented colors.

Focal Point – This could be an exotic rug, a patterned chair, a bold piece of artwork or anything that grabs your attention.

Accessories – Special touches are fun to add and make a big difference. These could be works of art, candles, funky lamps or centerpieces.

Lighting – No matter how great the space looks, top it off with proper lighting. This is the mood setter, so choose wisely.



GET YOUR FURNACE CHECKED

Call for a pre-season tune-up, and get your furnace ready for an active winter. Annual maintenance lengthens equipment life, improves energy efficiency and helps prevent dangerous risks such as carbon monoxide leaks.

Plus, you can join our Comfort Club to save on this tune-up and future ones, too. Call **Anchor Heating & Air** today at **770-691-0259**.



Get \$25 OFF
the Best Service
We Can Offer

For your next heating and cooling system repair, we'd like to make things easier on your wallet. So just clip this coupon for a **\$25 savings** on your repair bill. Then call us, and we'll give you our best service. Call **Anchor Heating & Air** at **770-691-0259**.



Mushroom Chicken

Colder weather means the comfort of warm food can't be beat. Especially when it takes less than 30 minutes to come together. We hope you enjoy this warm, cozy dish with your family!

Ingredients:

- 2 large chicken breasts, cut in half to make 4 thinner pieces
- Flour
- 2 tsp olive oil
- 3 tbsp butter
- 10 oz mushrooms
- 1 tbsp minced garlic
- 3/4 cup chicken broth
- 1 cup heavy whipping cream
- Salt and pepper to taste

Directions

1. Dredge the chicken in flour and pan fry it in the olive oil. Cook until done and remove from pan.
2. Add the butter to the pan with the mushrooms and garlic. Cook until the mushrooms are dry. Remove and add to the same plate as the chicken.
3. Reduce chicken broth for 5 minutes. Whisk in the cream and salt and pepper to taste.
4. Add the chicken and mushrooms back to the pan and cook until sauce has thickened.

Serve over rice or garlic mashed potatoes with roasted seasonal vegetables.



Can You Hear Me Now?

Technology makes it easy to stay tuned to your pocket-sized screen – but also much easier to tune out real conversations. By making an effort to improve your listening skills, you can build better, deeper relationships. Try these tips:

- Turn off or silence your phone – or leave it in another room – while at the table, in the car, or when talking to someone one-on-one.
- Listen with purpose. Pay attention to things such as body movement, tone of voice, or the meaning behind the words you hear. This helps put mental distractions aside.
- As you listen, don't think about what you're going to say next. You'll miss out on what others are actually saying, and you could be embarrassed if you have to ask them to repeat what they just said.



Fast Fix

Homes are made to be lived in, which means spills are inevitable. Be prepared with a four-step action plan: Soak up the spill with a towel. Pour club soda over the stain and let it sit. Step on the towel to absorb the liquid. Repeat until the stain has finally been removed.

Could I Borrow Several of Your Friends?

Now what kind of question is that? The truth of the matter is that we enjoy providing superior service and value to our customers (that's you!). And we'd like to offer the same expertise to your friends and family. So, pass our name along to the people you care

about – we care about their comfort as much as you do. And to say thanks, we'll give them a **\$25 discount**.

Just call **Anchor Heating & Air** at **770-691-0259** and let us know you're sending us another friendly face.

Healthy Fall Snacks

It's the season for pumpkins, but this seasonal vegetable has more value than meets the eye. Carving pumpkins is not just about creating fun or scary faces for the little costumed children in your neighborhood. It's also a way to create an incredibly delicious snack out of pumpkin seeds instead of throwing them away.

So roll up those carving sleeves and get ready to toast these tasty treats. By adding different flavors, you can turn your seeds into a tasty bite for the taste buds.

- **Turn up the heat.** Looking for something with a kick? Dazzle your seeds with spices such as smoked paprika, cumin or chili powder.
- **Sweeten the pot.** A touch of sugar with a hint of pumpkin pie spice can take a healthy edge off for anyone with a sweet tooth.
- **Pucker up.** Well, not exactly, but if you're looking for a touch of sour on your tastebuds, try a mix of brown sugar and steak seasoning. The sweet/sour mix will have you craving more.
- **Savor something savory.** Add a package of ranch dressing and a little bit of vegetable oil for more of a Tex-Mex style.

Start thinking about what tickles your fancy, or in this case, your taste buds. Pick your flavor, perfect your roasting technique, and enjoy a guilt-free fall snack!



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HOMESENSE

