

Proper Installation  
Impacts Your System's  
Performance ...page 2

Have You Checked Your  
Roof Lately?  
...page 2

Enjoying Fall With Fun  
Times at Home  
...page 3

# Anchor Heating & Air's **HOME**sense

Smart & simple ways to enrich your home living.



— IT'S ABOUT TIME! —

## The Benefits of Tune-Ups Add Up

**H**ow would you like to use less energy in your home, stay more comfortable, breathe safely and save money over many years? These are the perks you'll enjoy with regular maintenance on your heating system.

Your home comfort system's annual check-up is more than a household chore. It's the best step you can take to lengthen the life of your equipment. Routine maintenance helps keep your system running well through winter – which also helps you avoid the headache (and frigid temperatures) of an untimely breakdown on the coldest night of the year. In fact, most of the breakdowns we see can be traced to a lack of maintenance.

Notably, this annual appointment is a tiny fraction of what it would cost to replace a home comfort system before it's time. Similar to

maintenance on your car, if you take care of it, it lasts much longer.

With a professional tune-up, your system not only runs more reliably, it also runs more efficiently – which saves you on energy dollars. Dust, dirt and other airborne particles build up over time. As the dirt and dust block air flow and force your system to work harder, it uses more energy to keep you warm.



Even more important than reliable operation and energy savings is the potential for life-saving detection of dangerous carbon monoxide leaks. CO is an odorless, colorless, tasteless gas that is toxic to humans and can cause serious illness or even death when people are exposed to high levels. Be aware that a faulty heating system can pump this poison into your home.

Please call to schedule a tune-up on your system.

## MY WORD

BY BARRY TYSOR



Hello  
Friends,

Fall is a time when the days start to shorten and the weather starts to cool, but life is as busy as ever.

Experiencing a system breakdown is not usually anyone's idea of a fun time. We understand. That's why we work to respond quickly and get you up and running as soon as we can. Even better, there's an important step you can take to help avoid problems altogether.

...continued on page 4

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Your Quick Call Comfort Hotline:

 **770-691-0259**

 [www.anchorac.com](http://www.anchorac.com)

Visit [www.anchorac.com](http://www.anchorac.com) for more great ideas to keep your home running smoothly.  
And if you need any help, give us a call.

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## Have You Checked Your Roof Lately?

— HOT NEWS NOW —

### Proper Installation Impacts Your System's Performance

**A** new heating and cooling system is a significant investment for any homeowner, and quality installation is part of making sure that investment provides the right return in comfort, performance, energy savings and safety. Unfortunately, according to industry sources, equipment that isn't installed correctly can lose about half of its efficiency.

Let's say a contractor suggests replacing the outdoor unit but keeping your indoor unit in place (or vice versa). You might think, "Great, I'll save money!" However, that's a shortcut that's not going to serve you well because the outdoor compressor and indoor unit are intended to work

together. If they're mismatched, they won't be able to operate at optimal efficiency.

Sizing your equipment right is also essential to a quality installation. An oversized system may cycle on and off needlessly – resulting in less comfort and shortened equipment life. Industry guidelines say a variety of factors, including the size of the home, the amount of insulation and the need for ventilation, are part of calculating your heating and cooling needs.

Proper installation also ensures better indoor air quality. IAQ is a significant issue, especially when family members suffer from allergies, asthma or respiratory issues. More concerning, carbon monoxide leaks from improper installation could seriously endanger your family's health.

To discuss upgrading your heating and cooling system, give us a call. Quality installation is important to us, and so is your comfort.

**W**ind, rain. Heat, cold. Exposure to weather takes a toll on even the best-built homes, especially your roof. Think about it. Your roof has a big job to do protecting your home and family from the elements, and it can take on quite a lot of wear and tear. Eventually, your roof just wears out. But how do you know when it's time to replace your weather-worn roof or make a repair?

First, how old is it? Age is key in roof replacement. An asphalt shingle roof could last around 15-30 years,



**Get \$25 Off the Best Service We Can Offer.**

For your next heating and cooling system repair, we'd like to make things easier on your wallet. Clip this coupon for a **\$25 savings** on your repair bill. Then call us, and we'll give you our best service. Call **Anchor Heating & Air at 770-691-0259.**

— TAKE THAT! (AND THIS TOO!) —

### Does Your Wall Color Bring You Down?

**P**eople have an emotional connection to color, and that includes the palette across your walls. When it's time to

upgrade your interior paint, think about the tone you want to set and let that guide your aesthetic. For example, yellow shines cheeriness and optimism, which brightens up a breakfast room. Orange is warm and inviting – a good choice for gathering rooms. Blue seems restful, calm and



yet there are a number of factors that impact how well a roof ages.

Hot summers, harsh winters, wind damage and poor attic ventilation can shorten a lifespan, for example. Shingle quality, shingle color (lighter lasts longer) and roof slope (allowing water to run off) could also have an impact.

Because lifespan varies, it's a good idea to inspect your roof regularly, and fall is a good time to do so. Make sure your roof is in good shape for the months ahead by checking for shingles that are curling, cupping, splitting or even losing granules.

Take note too if any shingles are missing. A shingle that is missing for a while can make other shingles vulnerable to damage, and if you catch a problem early enough, you may be able to avoid premature replacement. If you see signs of damage, check with a qualified roofer. The sooner any potential problems are detected and corrected, the longer your roof lasts.

soothing in a bedroom. Green offers a sense of balance and peace, perhaps good for a study. Red is associated with high energy and is best as an accent color. Whites and neutrals give off cool, refreshing impressions.

— SECRETS —

## Soup's On!



**H**ow about a delicious bowl of fall flavors made from one of these two simple soup recipes?

### Easy Broccoli and Cheese –

Combine 10-12 ounces of cooked broccoli in a pot with a family-size can of cream of chicken soup and a cup of milk. Heat until warm, then add 2 cups of shredded cheese. Stir and heat until the cheese is melted and the soup is hot. You can adjust the amounts of broccoli or cheese to your own preference.

**Simple Vegetable Soup** – In a large pot, combine a

46-ounce can of tomato-vegetable juice cocktail, a 14.5-ounce can of diced tomatoes with green chili peppers, two drained 15-ounce

cans of mixed vegetables and a 15-ounce can of kidney beans. Then add two potatoes, peeled and cubed, plus vegetables or beef if you prefer. Stir and simmer on medium to low heat for half an hour.

### Stay in touch with your thermostat.

Whether you're adjusting temperature settings away from home or potential comfort problems occur, smart thermostats keep you informed.

Don't leave your thermostat hanging on the wall all day without hearing from the family it loves to comfort.

To get a smart thermostat, call **Anchor Heating & Air** at **770-691-0259** by **November 30, 2018** to save 10% off the installation.

— THE GOOD LIFE —

## Enjoying Fall With Fun Times at Home



**F**all is a busy season with lots of time spent on the go. So when you get a chance for downtime, why not enjoy a few fun activities at home? Try these ideas for a little fall fun:

- Build your family bond with a backyard campfire. Gather family for an evening out in your own backyard. Snack on

s'mores, roast hot dogs and tell ghost stories.

- Have a baking day. Fill your home with the aroma of fresh baked bread, cookies or cakes. Trying more challenging recipes can be a fun learning experience. Share the results with friends or take them to senior citizens who aren't able to leave home.
- Make fall crafts, such as a leaf and crayon press. Gather a pile of fall leaves. Arrange leaves on wax paper. Use a cheese grater to shave colorful crayons onto your leaves (remove wrapper first). Then top with another piece of wax paper and press with an iron set on low.



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## MY WORD

...continued from page 1

Let us check your home comfort equipment to make sure it's running like it should. With a tune-up, you can save on energy, protect from carbon monoxide leaks and often find out about small problems before they become big ones.

Call us for a time that works best for you.

Sincerely,

Barry Tysor

P.S. You'll find some helpful tips and ideas for your household in this newsletter, so please take a look. Take note of the discounts too. If you can't use them, just pass them on to a friend.

**HURRY: OFFER ENDS DECEMBER 15, 2018**

Buy Trane qualifying equipment and choose:



PROMOTION  
**0% APR** FOR 48 MONTHS\* OR **DISCOUNTS UP TO \$1,000\*\***

### UPGRADE TO UNSTOPPABLE.

Trane systems are put through the harshest testing imaginable—all so they can run through anything. And now, you can get a great deal on the most reliable brand of heating and cooling.\* Choose from 0% APR for 48 months\* or discounts up to \$1,000.\*\* We never stop finding ways to bring you products that never stop.



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\*\*See your independent Trane Dealer for complete program eligibility, dates, details and restrictions. Special financing offers OR discounts up to \$1,000 valid on qualifying equipment only. Offers vary by equipment. All sales must be to homeowners in the United States. Void where prohibited.

\* Ingersoll Rand Marketing Insights, Trane Claim Consumer Survey, October 2018

